

Maxima



■ Textile articles nowadays...

The textile market is constantly evolving.

Nowadays, many articles can be either made of one only category of fibers or of several natural, synthetic or artificial fibers.

This involves to apply a specific treatment that respects each types of labelling codes every time.

Delicate fibres such as silk or cashmere for example must be cleaned carefully by a professional in order to avoid all kind of risks caused by a simple household wash.

Articles with fragile ornaments are concerned too (such as specks or beads) as well as articles which fibres have been altered by stains or strong smells.

■ The 5àSec innovation : the exclusive Maxima treatment

Thanks to its equipments and to the new products of its professional line, 5àSec has elaborated a cleaning process that allows to clean every fibres, even the most fragile in a **soft, delicate and efficient way**.

Maxima is a specific treatment that allows you to leave all **your special articles to our care**. Thanks to this innovation, whites and coloureds are brighter and all your delicate articles recover their original beauty, **freshness** and softness.

Maxima, is also a process that allows to clean proteins stains or tanin stains , but also rings and strong smells.



Maxima

■ Maxima : for which fibres ?

Maxima is a new cleaning process that can be applied to every fabric **especially to the most delicate**, such as :

- **Silk :**
for wedding dresses, evening dresses, delicate woman's shirts...
- **Cashmere, Pashmina :**
for cashmere pullovers, pashmina stoles...
- **Pure virgin wool :**
pullovers, cardigans, delicate dresses
- **Artificial fibres such as viscose and acetate :**
cocktail and evening dresses...

But also for garments with :

- **Ornaments :**
Beads, embroideries, laces, fur...
- **Inlays :**
Specks, sequins...
- **Appliqué works :**
Pvc or leathers sewn pieces...

■ A specific safe treatment

Maxima is a treatment that allows you to leave to our care your articles with the following symbols :



Thanks to specific professional training, the staff of your 5àSec shop will recommend you the appropriate treatment for an optimum cleaning of your article.

This specific treatment requires more work from our staff. This is why longer deadlines will be required .